

# Appendix L

## ■ Commercial Data Sources

Adapted from *For-Hire Trucking Industry Size Study*, *TruckSource* and *Directory of Transportation Data Sources*. The databases, in alphabetical order by producer, are a sampling of those available. The individual sources can be contacted for additional information including available standard and special tabulations and prices. In addition, the general references cited in the introductory chapter can be consulted for additional data sources.

The key at the top of each page of this appendix categorizes the data in terms of perceived usefulness to the quick response freight modeling process. This is not meant to imply that data items categorized as "marginal" or "specialized" do not have very useful applications in other areas.

MODE: Air	GEOGRAPHY: National, state, facility	USEFULNESS: Specialized	USE WITH MANUAL:
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Producer: Airports Council International - North America  
1775 K Street, NW, Suite 500  
Washington, D.C. 20006  
Phone: (202) 293-8500  
Fax: (202) 331-1362

**Database: Worldwide Airport Traffic Report**

Description: *The commodity measures in this database distinguish between express freight and mail, and provide an indication of the traffic split between Package and LTL carriers and Truckload carriers. The movements reflected in the database can indicate traffic that is competitive with trucks (long-haul) and also complementary (pick-up and delivery for air freight and mail). Unaffected types of operations are Personnel, Non-Goods, and Household Goods.*

MODE: Highway	GEOGRAPHY: National, state, metropolitan, detailed	USEFULNESS: Useful	USE WITH MANUAL: Base year statistics, network related, VMT related
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Producer: American Trucking Associations  
Trucking Information Services  
2200 Mill Road  
Alexandria, VA 22314  
Phone: (703) 838-1880 (Information Center) or (800) ATA-LINE (Customer Service)

Fax: (703) 838-1792

**Database: Commodity Flow Database - LTL**

Description: *Shipment volume, weight, revenue, origination, and destination for participating carriers. Data are compiled and reported monthly. Reports are generated on 3-digit zip-code origination/destination basis. Data include exports, Canada by province, and Mexico as separate origination/destination points.*

MODE: Rail	GEOGRAPHY: National, state, facility	USEFULNESS: Specialized	USE WITH MANUAL:
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Producer: Association of American Railroads

50 F Street, NW

Washington, D.C. 20001

Phone: (202) 639-2555

Fax: (202) 639-2558

**Database: Freight Commodity Statistics**

Description: *Rail freight data reported annually, including commodity detail, volume, origination railroad and terminating railroad. Data are collected from Class I railroads. Commodity classification is at 5-digit STCC levels, where available.*

MODE: Rail	GEOGRAPHY: National, state, facility	USEFULNESS: Specialized	USE WITH MANUAL:
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**Database: Weekly Carloadings**

Description: *Originations and terminations by reporting railroads of carloads. Data are reported by name of railroad with originations, terminations, and total carloads indicated. Commodity classification is at 2-digit STCC level. Intermodal data are reported as carloadings for TOFC and COFC separately.*

MODE: Highway	GEOGRAPHY: National	USEFULNESS: Specialized	USE WITH MANUAL:
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**Database: North American Trucking Survey**

Description: *Trip information for current and prior load, type of trip contract, annual miles, and other related operating characteristics for truckload motor carriers.*

MODE: Air	GEOGRAPHY: National, state	USEFULNESS: Specialized	USE WITH MANUAL:
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Producer: The Colography Group

1000 Johnson Ferry Road, Suite E 150

Marietta, GA 30068

Phone: ( 770) 565-0464

Fax: ( 770) 977-7383

**Database: Air Freight Origin Traffic**

Description: *Air traffic shipments, express and freight, based upon an establishments survey of firms generating air traffic shipments. The data reported on a geographic basis by industry type at the 4-digit SIC level. Data are also reported by domestic and export as aggregate destinations. The survey results of shippers that comprise this database include small shipments (under 3,000 lbs.) and express mail. The results are "outbound" only, so no lane detail is generated.*

MODE: Highway	GEOGRAPHY: National, state, metropolitan	USEFULNESS: Useful	USE WITH MANUAL:
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Producer: Dun & Bradstreet Information Services  
3 Sylvan Way  
Parsippany, NJ 07054  
Phone: (201) 605-6431 or (800) 624-5669 \* 6431  
Fax: (201) 605-6980

**Database: Trinc Truck Fleet Marketing Database**

Description: *Over 4 million companies who own trucks or companies who have trucking requirements. Includes private and for-hire fleets of one or more trucks. Listing includes name, address, phone number, SIC code, number of employees, sales volume, line of business.*

MODE: Waterway	GEOGRAPHY: National, state, Metropolitan	USEFULNESS: Specialized, useful	USE WITH MANUAL:
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Producer: Knight-Ridder Publications, Journal of Commerce, Inc.  
2 World Trade Center, Suite 2750  
New York, NY 10048  
Phone: (212) 837-7050 or 800-952-3839

**Database: Port Import/Export Reporting Service**

Description: *Shipment weight and value for waterborne traffic with origination/destination information as available on filed manifest with U.S. Customs. Commodity coding is based upon 6-digit harmonized codes, manifest description, or 7-digit code created by Journal of Commerce personnel. Origination and destination data for the U.S. is the city of record. Foreign data are either port or city of destination, as reported on the manifest.*

MODE: Multi-mode	GEOGRAPHY: National, other	USEFULNESS: Specialized, useful	USE WITH MANUAL:
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Producer: McGraw-Hill Inc., Data Resources, Inc.  
1221 Avenue of the Americas  
New York, NY 10020  
Phone: (212) 512-2000 or (800) 822-4726

**Database: Freight Transportation & Logistics Service**

Description: *Volume of shipments by weight for all modes of transportation. Origination/destination data are available at the BEA level. Commodity is reported at the 2-digit STCC level. Data also segment trucking into for-hire truckload, for-hire less-than-truckload, and private.*

MODE: Multi-mode	GEOGRAPHY: National, other	USEFULNESS: Specialized, useful	USE WITH MANUAL:
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Producer: Reebie Associates, Inc.  
P.O. Box 1436  
Greenwich, CT 06836  
Phone: (203) 661-8661  
Fax: (203) 661-8886

**Database: Transearch**

Description: *Volume of shipments by weight for all modes of transportation, excluding pipeline. Origination/destination data are available at the BEA level. Commodity is reported at the 4-digit STCC level. Data also segment trucking into for-hire truckload, for-hire less-than-truckload, and private categories.*

MODE: Highway	GEOGRAPHY: National	USEFULNESS: Specialized	USE WITH MANUAL:
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Source: Transmode, Inc.  
3400 International Drive, NW  
Washington, DC 20008  
Phone: (202) 363-2954  
Fax: (202) 363-3091

**Database: Trucking Industry Structure Database**

Content: *Uses TIUS, the National Motor Truckload Database (owned by AAR) and Financial and Operating Statistics published by the American Trucking Associations to produce cross section reports on industry movements by type of carrier, type of equipment and length of haul. Availability unknown.*

MODE: Highway	GEOGRAPHY: National, state, metropolitan	USEFULNESS: Useful	USE WITH MANUAL:
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Producer: Transportation Technical Services (TTS)  
500 Lafayette Blvd., Suite 220  
Fredericksburg, VA 22401  
Phone: (703) 899-9872 or (800) 666-4TTS  
Fax: (703) 899-5768

**Database: National Motor Carrier Directory Database**

Description: *Information on over 27,000 for-hire trucking companies in the U.S. and Canada. Includes: Chief executive officer, headquarters address, phone number, revenue, number of trucks, tractors and trailers (owned and leased), primary commodity transported, TL or LTL.*

MODE: Highway	GEOGRAPHY: National, state, metropolitan	USEFULNESS: Useful	USE WITH MANUAL:
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Producer: WEFA (Wharton Economic Forecasting)  
401 City Line Ave., Suite 300  
Balacynwyd, PA 19004  
Phone: (610)667-6000

**Database: Private Fleet Directory Database**

Description: *Deals exclusively with private carriers (WalMart, Safeway, Ace Hardware, etc.). Information on over 19,000 of the largest private fleets in the U.S. Includes: Name and title of fleet manager, company and address, phone number, revenue, number of trucks, tractors and trailers.*